Artificial Intelligence for News Industry and Communication.

COMMUNICATION BASED ON ARTIFICIAL INTELLIGENCE

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WHAT —— IT CAN DO

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It works for you, it works with you.

This software expecially built for the AI communication field learns from your contents and from contents availables on web, optimizing publishing practices to improve your work performances.

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Never stops learning, never stops updating

ASIMOV learns from past articles and uses them to generate a high-performance outline.

It extracts the relevant KEYWORDS for that context and suggests a writing form that can increase the METRICS.

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HOW — IT WORKS

HOW CAN —— YOU USE THIS

You can work with an #AI colleague

ASIMOV automatically detects the real meaning of the text
on the basis of a content database,
it knows the writing purpose of the editor.

The software uses advanced tools like machine learning extracting
the relevant keywords helps choose
the right writing form that can increase the reader's interest

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KEYWORD —— EXAMPLE

Reading comprehension matters

The use of language is very context dependent.
Text used in the **SECURITY SECTOR**
will be completely different to that used in the
CYBER SECURITY sector.

And **ASIMOV** knows it.

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KEYWORD —— EXAMPLE

Artificial intelligence in your hands

The AI algorithms give to the software the possibility to understand and differentiate the context, classifying articles into their correct semantic categories.

By comparing your text with other articles from the same category **ASIMOV** is able to help to fine tune the copy to maximize its reach.

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KEYWORD — EXAMPLE

ASIMOV starts from your results and helps you to magnify them

Set yourself challenges, ask **ASIMOV** how to reach them and obtain a precise answer how to optimize **YOUR** results.

ASIMOV doesn't give you general suggestions but a specific indications for **YOUR** content, reaching **YOUR** public, with a message that **YOU** have chosen.

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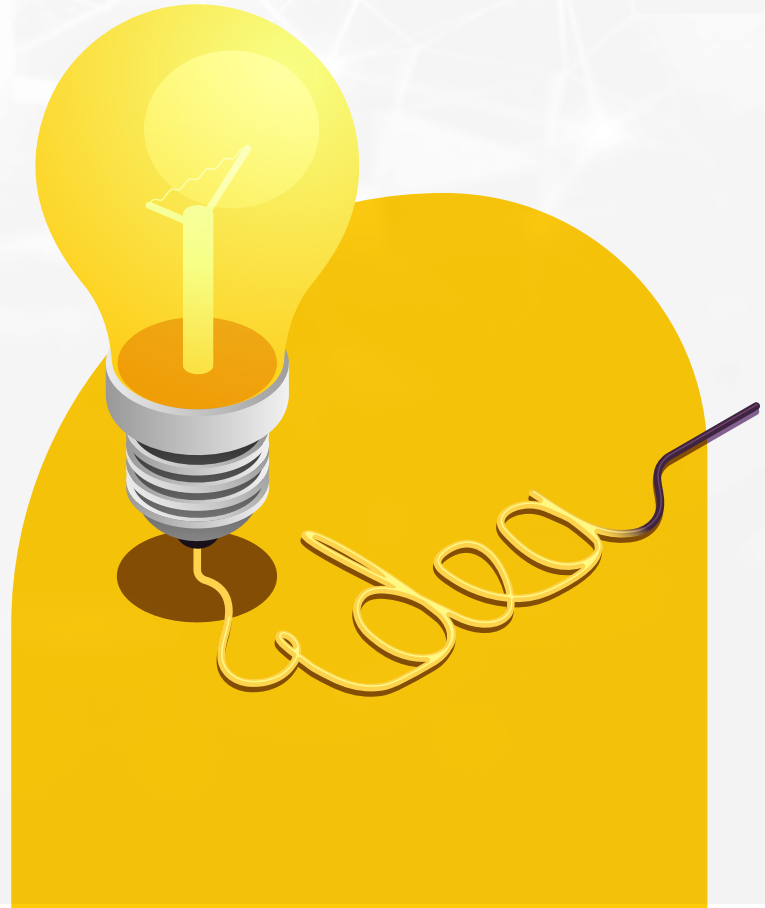
KEYWORD —— EXAMPLE

ASIMOV learns with you.

ASIMOV suggests you a writing form based on your historical content and **AI** self-trains itself to improve your future articles performances.



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ASIMOV Value.

1. Historical Content

It learns from your historical content to generate a written from model wirth high performances.

2. Trend Discovery

Asimov analyzes sources in real time and in doing so it can identify new Trends.

3. Prediction

Asimov anticipates the success of your draft article. It suggests how to improve the content whilst you're writing.

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1. HISTORICAL CONTENT

CONTENT INPUT

SEARCHABLE INFORMATION

SUGGESTED TAILORED AI MODEL

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Daily Learning.

All historical contents are indexed and searchable, analyzing by artificial intelligence, working on a daily basis performances of your future articles.

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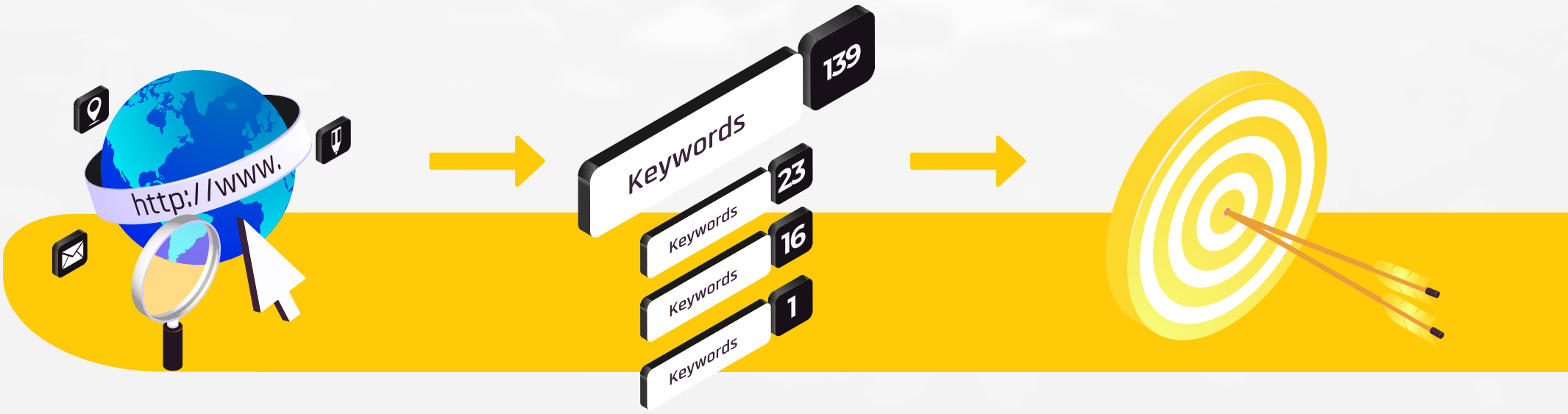
2. Trend Discovery

SOURCE ANALYSIS

TOPIC EXTRACTION

IDENTIFYING TRENDS



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Time zone and Multilingual software

ASIMOV works with you and with your world.
The latest breaking news reception and Trend Discovery
take into account the publishing time following the time zone.
The software knows if a news will be published at sunrise
all over the world but takes into account only your time zone.
ASIMOV could speak all the languages in the world,
no matter from which country the news will come.

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3. Prediction

READS
THE DRAFTS

SEE THE
PREDICTIONS

UPGRADE
THE CONTENT

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Reliable and precise

The software is able to make a prediction about **MULTIPLE METRICS** (eg: views, clicks, shares) suggesting how the draft may be semantically and syntactically enhanced to optimize the content and the performances.

FINAL —— USERS

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Born for Editors, loved by Marketers

ASIMOV advanced tools and the adapting engine based on Artificial Intelligence are the added values searching by **BROADCASTERS, MAGAZINES** or **MARKETING AGENCIES** to study **CAMPAIGN OPTIMIZATION AND ADS CONTENT**.

Studying the historical content engagement , the software is able to supply a written model to optimize the conversion rate and to predict the metrics.

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COMPARATIVE — TABLE

SEO? Unbeatable!

If you don't trust a general algorithm designed for all publishers to optimize your content, you definitely need an Artificial Intelligence software like **ASIMOV**.

	yoast	asimov
SOFTWARE ENGINE	STATISTICAL MODEL	ARTIFICIAL INTELLIGENCE
ALGORITHM	THE SAME ALL OVER THE WORLD	DYNAMIC ON THE HISTORICAL CONTENT
BASED ON	KEYWORDS	TEXT ANALYSIS CONTEXTUAL DISAMBIGUATION

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Call us for a FREE DEMO !

Are you interested? Call us for a **FREE DEMO** about **ASIMOV** to experience its true potential.

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