

asimov

# THE FUTURE OF PUBLISHING IS NOW REALITY

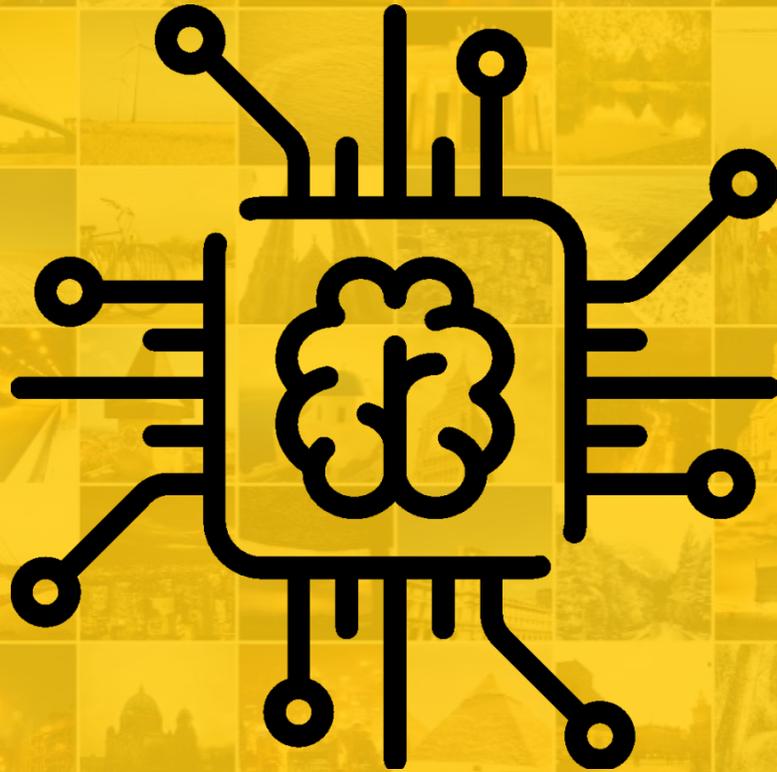
Where writers and Artificial Intelligence meet

Imagine a super smart Editor giving you advice on what to write and how to proofread your articles. A colleague who never fails to predict the success of an article.

You have now imagined Asimov



AI POWERED 



## What it does an Artificial Intelligence

An Artificial Intelligence is able to classify information from text, position, images and more.

The AI is able to predict the success of an article or text, understanding how to improve your piece.

The AI is able to predict «what's next», «where», «why» of the observed phenomena.

0% HUMAN ERROR  
99,9% SUCCESS CASES

The received training let the AI to interpret the world phenomena and predict the future with or without a human supervision

CLASSIFICATION 99,9%



RESEARCH 99,9%



PREDICTIVE 99,9%



ERROR 0,3%



# What it SOLVES



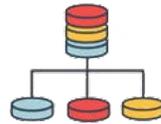
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# MACHINE LEARNING, The Process



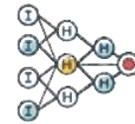
## 01. DATA MINING

Harvesting the data or receiving them directly from the involved people.



## 03. CLASSIFICATION

Classify the incoming object using multiple criteria.



## 05. NEURAL NETWORK

Train itself in the identification, recognition and classification challenges.



## 07. AI

Use the AI power to unleash the information content.



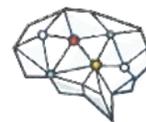
## 02. ALGORITHM

Apply many different Algorithm to slice and analyze all the received information



## 04. LEARNING

Learn from its errors to improve the system



## 06. DEEP LEARNING

Use DeepLearning techniques to understand the information context.



## 08. AUTOMATION

Automate the process to scale at the people level.



## HOW TO USE IT?

# ASIMOV CAN READ ARTICLE AND SUPPORT WRITERS

**ASIMOV** can predict success of article by reading past texts.

**ASIMOV** can provide you a lot of features and advices:

- SEO Optimization
- Trendy Keyword to use
- Advanced **explication tools** to deeply understand how improve success of text
- Automatic and Smart Extraction of Keyword and Summary from text.
- And much more...

# HOW IT WORKS

## ALWAYS LEARNING EXPERIENCE

ASIMOV read your articles or text and understand which one are better and why. At the same time, ASIMOV can help writers to write better articles giving you a lot of advices and improvements.

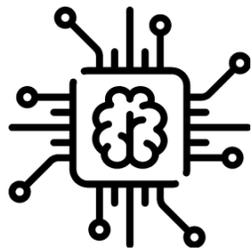
**WRITER**



**TEXT**

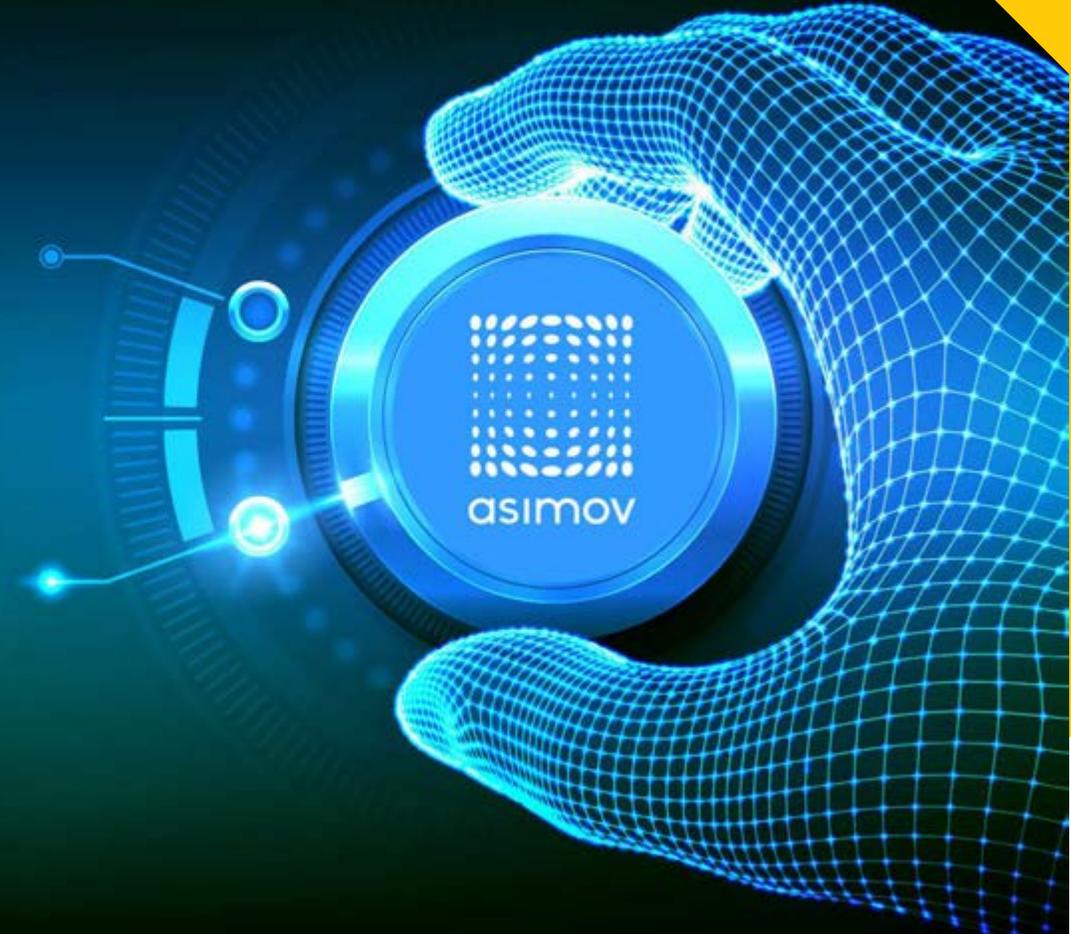


**ASIMOV**

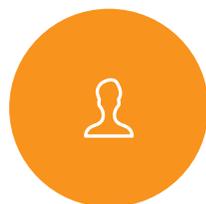


**HUMAN**  
WRITER

**ROBOT**  
WRITER



# SUMMARY



## People Powered

It leverages on people contribution



## Prediction

AI-Powered  
What's next



## Automatic SEO Optimization

Advices and tools to write better



THANK YOU

# ASK FOR A LIVE DEMO

Are you interested? ASIMOV is available for DEMO.  
Request a LIVE DEMO of ASIMOV. Tired and frustrated about general SEO Tools? Now you can try a different approach to understand what the “success in writing” really is.

We will show you **ASIMOV** in action.

<https://www.asc27.com>

**VISIT US ON:** [www.asc27.com](http://www.asc27.com)